



# 2020

## CLASSIFIEDS

REACH YOUR TARGET AUDIENCE  
with classified advertising in *Modern Metals*  
and/or *FFJournal* magazines in print and online.



# 15,330\*

## Modern Metals Circulation

100% of *Modern Metals*' total circulation of 15,330 readers are personally asking to receive *Modern Metals* each month either in print or digitally.

\*Source: December 2019 BPA

- Career Opportunities/ Help Wanted
- Materials/Machinery For Sale (New/Used)
- Computer Software
- Industry Consultants
- Selling a Business
- Services
- Auctions
- Products for Sale

# 40,155\*

## FFJournal Circulation

### Recipients by Industry\*

Industries	Circulation
Fabricators	24,185
OEMs/End Users (Machinery, Electric/Electronic, Transportation, Instruments and Miscellaneous manufacturing industries)	15,970
<b>Total</b>	<b>40,155</b>

\*Source: December 2019 BPA

## MORE BANG FOR YOUR BUCK: PRINT + ONLINE

Purchase a classified ad in our print edition and receive the same ad in our digital edition for no extra cost. Upgrade your package to include online classified advertising on ModernMetals.com and FFJournal.net for an additional \$75 per month.

### RATES AND SPECS:

Ad Sizes	Dimensions	B/W Print Advertising Rates*					Combination Rates
		1x	3x	6x	9x	12x	
1/24	Width x Depth 2 1/8" x 1"	\$100	85	70	60	50	+ \$75
1/12	2 1/8" x 2" or 4 1/2" x 1"	200	185	170	160	150	+ 75
1/8	2 1/8" x 3" or 4 1/2" x 1 1/2"	300	285	270	260	250	+ 75
1/6	2 1/8" x 4" or 4 1/2" x 2"	400	385	370	360	350	+ 75
1/5	2 1/8" x 5" or 4 1/2" x 2 1/2"	500	485	470	460	450	+ 75
1/3	2 1/8" x 10" or 7" x 3 1/8"	800	750	700	650	600	+ 75
1/3 square	4 1/2" x 4 3/4"	800	750	700	650	600	+ 75
1/2 page	7" x 4 3/4"	1,000	950	900	850	800	+ 75

\*Classified rates are net

**Color:** 4-color process add \$75 to B/W rates above.

**Space Closing:** Approximately one month preceding issue date.

**Ad Materials:** Prefer press-ready PDFs. Art files may also be submitted as high-res (at least 300dpi) .tif, .jpg or .eps files. **Ask to have our art department help design your ad at no added cost!**

### CONTACT INFORMATION:

To place a classified advertisement in the next issue and/or online contact

**Traci Fonville** • tel: 312.654.2325 • fax: 312.654.2323 • tfon@modernmetals.com • tfon@ffjournal.net.

### DON'T BE LEFT OUT!

## 2020-2021 ANNUAL THE METALS DIRECTORY

The sourcebook for the metals industry

ONLINE & IN PRINT  
COMBINED CIRCULATION

The most comprehensive resource for the metals industry, mapping all equipment, materials, consumables, and services.

- Replaces the June Issue of *Modern Metals* and *FFJournal* magazines.
- Online registration at [metalsandmetalworkingsearch.com](http://metalsandmetalworkingsearch.com).