



**TPMG**

TREND PUBLISHING  
METALS GROUP.COM

# UNRIVALED INDUSTRY COVERAGE

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2025-2026  
JUNE ANNUAL EDITION

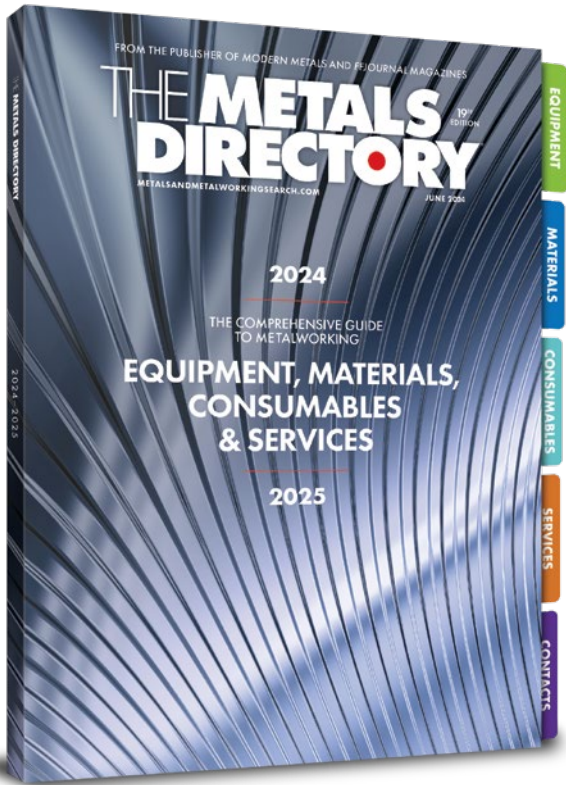
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MEDIA KIT  
+  
MULTIMEDIA  
MARKETING GUIDE

**THE METALS  
DIRECTORY**

ANNUAL BUYERS GUIDE FOR  
METALWORKING EQUIPMENT,  
MATERIALS, CONSUMABLES  
AND SERVICES

[METALSANDMETALWORKINGSEARCH.COM](https://metalsandmetalworkingsearch.com)



# THE METALS DIRECTORY

## 2025-2026 ANNUAL PRINT EDITION

With a combined audience of *Modern Metals* and *FFJournal* readers including service center executives, fabricators, job shops and OEM/end-users, *The Metals Directory* is an industry wide, valuable source referred to throughout the year.

*The Metals Directory* replaces the June issues of *Modern Metals* and *FFJournal* magazines

## SHOWCASE YOUR BRAND

### COMPANY LOGO

Highlight your company's capabilities by placing a logo within our 1000+ equipment, materials, consumables and services categories.

### COLOR LOGO IN THE COMPANY CONTACTS SECTION

▶ **INITIAL 1 INCH: \$500 NET**  
additional logo purchases at **\$75 net**

▶ **INITIAL 2 INCH: \$675 NET**  
additional logo purchases at **\$100 net**


**BONUS!** Buy a logo in the print edition and get a FREE company logo with your free listing on [MetalsandMetalworkingSearch.com](http://MetalsandMetalworkingSearch.com).

**REGISTER OR UPDATE YOUR FREE COMPANY LISTING FOR THE PRINT EDITION OF THE METALS DIRECTORY BEFORE MAY 9, 2025 BY GOING TO [metalsandmetalworkingsearch.com](http://metalsandmetalworkingsearch.com).**

**NEED HELP?** Contact **Traci Fonville** at **312-654-2325** or [tfon@trendpublishing.com](mailto:tfon@trendpublishing.com).

**FOR DISPLAY ADVERTISING, SEE PAGE 4**

**COIL PROCESSING**



**GFG**  
GoIndustry DoveBid  
K&S Machinery Corp.  
Mark One Corp.  
Metal Coaters  
Osborn/JacksonLea  
Phipps Co. (H.E. Phipps Co. Inc.)  
Press Automation Inc.  
Union Tool Corp.  
United Rotary Brush Corp.  
Vail Rubber Works Inc.

**COIL CRADLES**

Stamtec  
Sutherland Presses & Feeds  
Twin H Marketing LLC  
Universal Tube & Rollform Equipment Corp.  
Vail Rubber Works Inc.


**COIL END JOINERS**

ASMAG USA Inc.  
BWG Machinery Corp.  
**Delta Steel Technologies**  
See Advertisement on Page 28  
Fitch Metals Engineering  
Freedom Machinery Co. Inc.  
GoIndustry DoveBid  
**Guid International Inc.**  
See Advertisement on Page 31  
Kent Corp.  
Phipps Co. (H.E. Phipps Co. Inc.)  
Press Automation Inc.  
Roylton Industries Inc.  
SEUTHE GmbH  
Taylor-Winfield Technologies Inc.  
Universal Tube & Rollform Equipment Corp.

**COIL EQUIPMENT**  
→ **ACCUMULATORS**

ADS Machinery Corp.  
ASMAG USA Inc.  
Brodeur Machine Co. Inc.  
Elox International Pty. Ltd.

Corporation  
**Delta Steel Technologies**  
See Advertisement on Page 28



**DOUBLE GLOBUS Inc.**  
See Advertisement on Page 35  
Fitch Metals Engineering  
Galaxie Corp.  
GFG  
GMB Coil Processing  
GoIndustry DoveBid  
GSW Press Automation Inc.  
Mark One Corp.  
NOXON Automation USA, LLC  
Press Automation Inc.  
Waddington Electronics Inc.

**COIL EQUIPMENT**  
→ **COIL REELS, GRABS**

ASB Mfg. Inc.  
ADS Machinery Corp.  
ALCS Machinery Inc.  
American Machine & Rollform Tech

**MATERIAL HANDLING**

**PACKAGING**  
→ **PACKAGING MATERIALS**

**Assembly Automation Alternatives, Inc.**  
See Advertisement on Page 55  
BST Tape Co. LLC  
California Metal & Supply Inc.  
DANOBAT Band saw machines  
Essentra Specialty Tapes  
Industrial & Wholesale Lumber Inc.  
Manzi Metals Inc.



**Samuel Packaging Systems Group**  
Cresco Inc.  
Siemens Industry, Inc.  
Taubensee Steel & Wire Co.  
Tebulo NA Ltd.

**SAFETY EQUIPMENT**  
**APPAREL**

Protech Systems  
Reora Inc.  
Rockford Systems Inc.  
Silva Non Skid Solutions  
S.J.F. Material Handling  
Tapeswitch Corp.

**GLOVES**

Airo Steel  
Black Station Industries

**LOCKOUT/TAGOUT DEVICES**

North American Safety Products Inc.  
Ohio Slitting and Storage  
Rockford Systems Inc.  
SICK Inc.

**PRESENCE-SENSING DEVICES**

Banner Engineering Corp.  
Cieco Inc.  
FMS Machine Tool Inc.  
Helm Instrument Co. Inc.  
Independent Systems Co.  
Link Systems  
North American Safety Products Inc.  
Ohio Slitting and Storage  
Omron Industrial Automation  
Rockford Systems Inc.  
**Seyi-America Inc.**  
See Advertisement on Page 79

**GASES/ELECTRODES**

American Air Liquide Holdings Inc.  
American Torch Tip  
Aqualco Corp.  
Centricut  
**Dengen America Corp.**  
See Advertisement on Page 109  
Fereday Cylinder  
Fronius USA LLC  
Guilco International Inc.  
Hobart  
Hobart Welding Products  
HTP America Inc.  
Hypertherm Inc.  
Industrial Solutions LLC  
Jackson Safety  
**Kolke Aronson Inc./Ransome**  
See Advertisement on Page 53  
Metals Plus Services Inc  
NSRW, Inc.  
Osborn/JacksonLea  
Postle Industries Inc.  
Taylor-Winfield Technologies Inc.  
Victor Technologies International Inc.  
Weld Mold Co.  
Weld Plus Inc.

**GLOVES**

Airo Steel  
Bernard

**Display advertising closing: 5/9/25 • Advertising material due: 5/16/25**

# THE METALS DIRECTORY

## BONUS DISTRIBUTION

### 2025 TRADE SHOWS & CONFERENCES

**SMU Tampa Steel Conference**

February 2 - 4, Tampa, FL

**NASCC: The Steel Conference**

April 2 - 4, Louisville, KY

**Copper & Brass Supply Chain Association (CBSCA) Annual Convention**  
TBD

**National Coil Coating Assoc. (NCCA)**

Annual Meeting  
April 13 - 16, Cape Coral, FL

**North American Steel Alliance (NASA)**

Annual Meeting  
April 28 - 30, Key Biscayne, FL

**Boy Scouts of America Metals Dinner**

May 1, Chicago, IL

**SMU Steel Summit**

August 25 - 27, Atlanta, GA

**Fabtech 2025**

September 8 - 11, Chicago, IL

**National Coil Coating Assoc. (NCCA)**

Fall Technical Meeting  
September 22 - 24, Louisville, KY

**North American Steel Alliance (NASA)**

Forecast Meeting  
October 22 - 23, Rosemont, IL

**National Coil Coating Assoc. (NCCA)**

Annual Meeting

**Metalcon**

October 21 - 23, Las Vegas, NV

**AWMI Annual Conference**

November 5 - 7, Phoenix, AZ



## PRINT ADVERTISING RATES



### DISPLAY ADVERTISING RATES

RATES INCLUDE ALL COLOR AND ANY FREQUENCY

<b>FULL PAGE ADS</b>	\$5,000 net
<b>TWO-THIRD PAGE ADS</b>	\$4,000 net
<b>HALF PAGE ISLAND ADS</b>	\$3,500 net
<b>HALF PAGE VERTICAL ADS</b>	\$3,000 net
<b>HALF PAGE HORIZONTAL ADS</b>	\$2,500 net
<b>THIRD PAGE SQUARE OR VERTICAL ADS</b>	\$2,000 net
<b>QUARTER PAGE ADS</b>	\$1,500 net

**AD AGENCY:** Add 15%

### PREMIUM ADVERTISING POSITIONS

**TAB PAGES ▶ \$8,500**

Published on 100-lb. stock, tab pages are a great way for advertisers to stand out. A total of 8 tab page positions are available for advertisers. Categories include Equipment, Materials, Consumables, Services and Contacts. Advertising is available on the front and back side of each tab page on a first-come basis.

#### COVER POSITIONS

Reserve your premium position now.

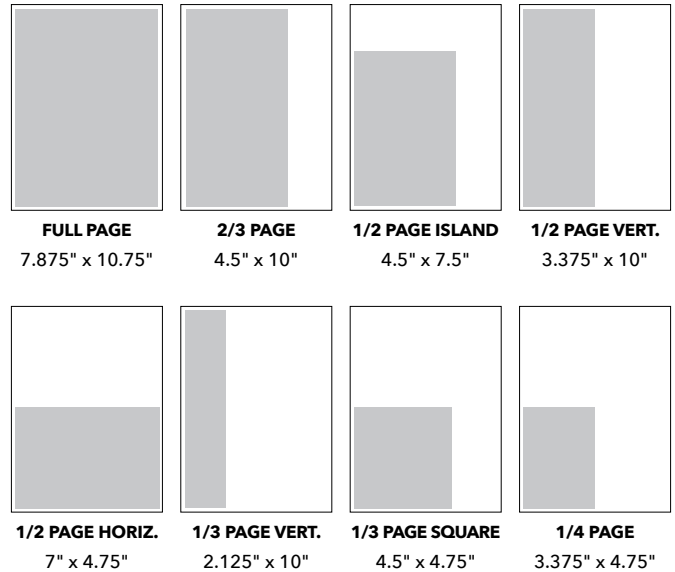
- ▶ Inside Front Cover: **\$7,700**
- ▶ Inside Back Cover: **\$7,500**
- ▶ Back Cover: **\$8,000**

#### ADVERTISER BONUS

Print display advertisers receive bold face listings and reference to ad page location

## PRINT MECHANICAL SPECIFICATIONS

**PUBLICATION TRIM SIZE:** 7.875" x 10.75"



**Live Area:** Keep live matter at least 0.25" away from trim dimensions.

**Bleed:** Please allow an 0.125" bleed on all sides. Fractional ads do not bleed.

**Single page bleed size:** 8.125" x 11"

**2-Page Spread Bleed:** 16.25" x 11"

**Printing:** Web offset, SWOP standards apply.

**Binding:** Saddle-stitch

## PRINT MEDIA & FILE FORMATS

### SUBMITTING ADS ELECTRONICALLY IS STRONGLY ENCOURAGED.

- ▶ File size <5 MB may be emailed to [carlotta@modernmetals.com](mailto:carlotta@modernmetals.com)
- ▶ For file sizes larger than 5MB, please contact Carlotta Lacy, VP Production, at 312/654-2318 to obtain uploading instructions.
- ▶ Preferred file format: PDF/X-1a
- ▶ Alternate file formats accepted:
  - High-resolution, press-optimized PDFs
  - Native Application Files: QuarkXpress or InDesign- Include all screen and printer versions of fonts used and linked high-resolution (300 dpi minimum) images
  - Illustrator (create outlines) or Photoshop files
- We do not accept files created in Microsoft Word, PowerPoint, Publisher, CorelDraw, Pagemaker or any presentation software.
- ▶ **Image Requirements:** All images for ads should be color corrected and provided at or above our minimum resolution requirement of 300 dpi. Image files should be CMYK and in .tif or .eps file format.

### SUBMITTING ADS ON PHYSICAL MEDIA IS ALSO PERMITTED.

- Submit all materials to:** Trend Publishing  
123 W. Madison St., Suite 950  
Chicago, IL 60602
- ▶ **Film:** Film negatives are not accepted.
- ▶ **Alterations to Materials:** Requests for minor changes to existing or on-file materials will be reviewed on an individual basis. Depending on how the original files are set up, it may not be possible to make some changes, and therefore new materials may be requested.
- ▶ **Proofs:** A SWOP Certified\* contract level proof is required for color guidance on press. Color laser & ink jet proofs will only be used for content checking and will not serve as color guidance on press. If a SWOP certified proof is not supplied, Trend Publishing cannot guarantee the color reproduction of your ad.

\*For more information on SWOP standards and acceptable proofs, please visit [www.swop.org](http://www.swop.org) or [www.idealliance.org](http://www.idealliance.org).

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TREND PUBLISHING  
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