

EQUIPMENT

TPMG

TREND PUBLISHING
METALS GROUP.COM

MATERIALS

SEARCH

UNRIVALED
INDUSTRY
COVERAGE

2025

CONSUMABLES

MEDIA KIT
+
MULTIMEDIA
MARKETING GUIDE

SERVICES

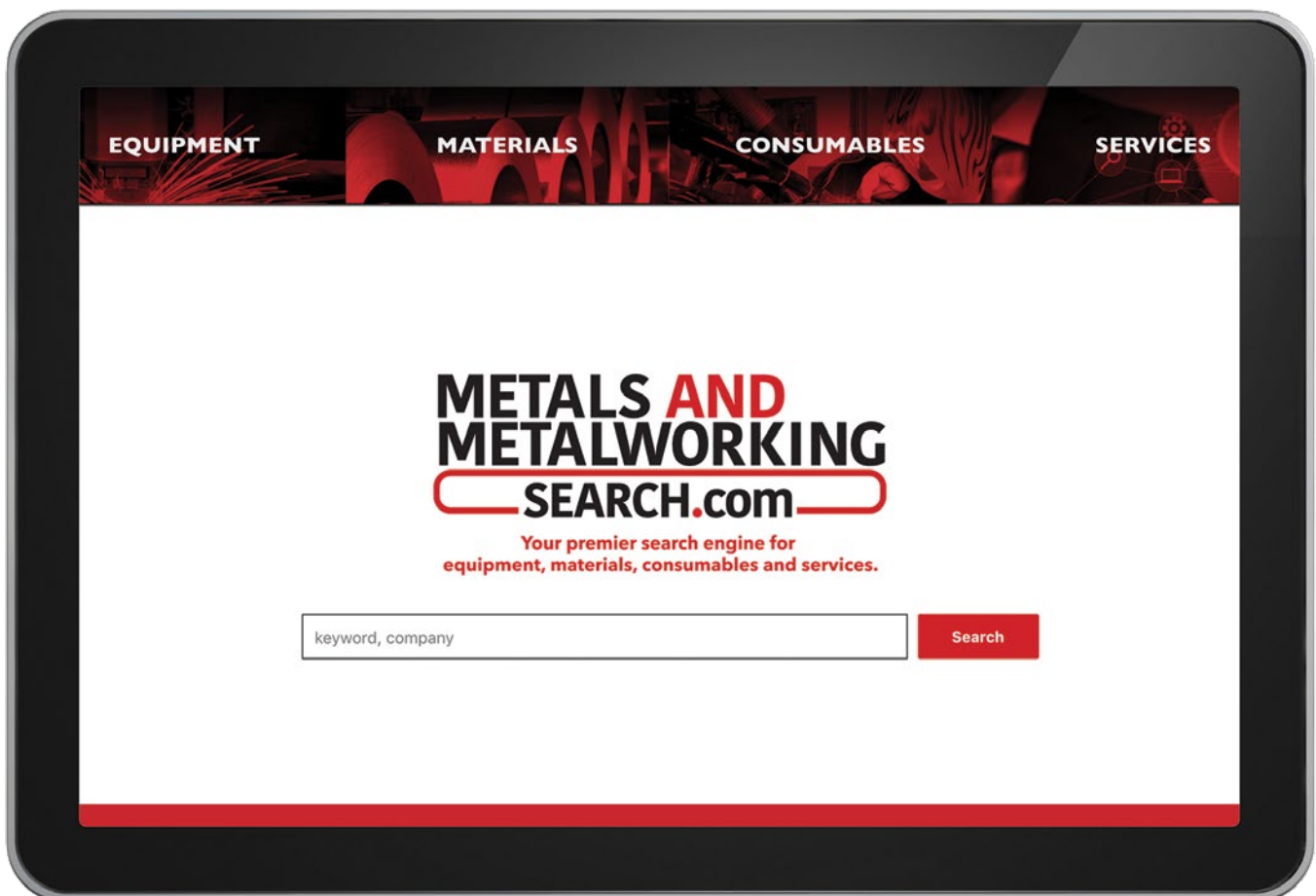
**METALS AND
METALWORKING**
SEARCH.com

THE ONLY SEARCH ENGINE
EXCLUSIVELY FOR THE
METALWORKING INDUSTRY

THE METALS DIRECTORY ONLINE

METALS&METALWORKINGSEARCH.COM

THE ONLY SEARCH ENGINE EXCLUSIVELY FOR THE METALWORKING INDUSTRY FEATURING OVER **2,500** COMPANY LISTINGS IN MORE THAN **1,000** PRODUCT CATEGORIES.



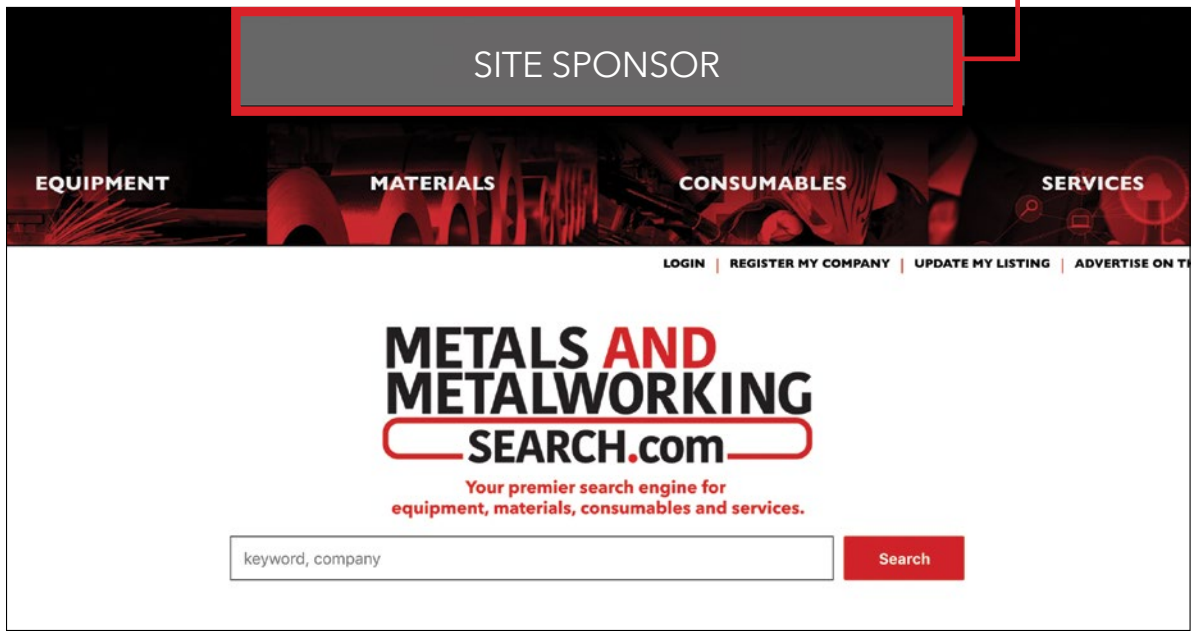
GOOGLE SEARCH METRICS

JANUARY 2024-AUGUST 2024:

389,600 AVERAGE NUMBER OF WEB IMPRESSIONS/MONTH

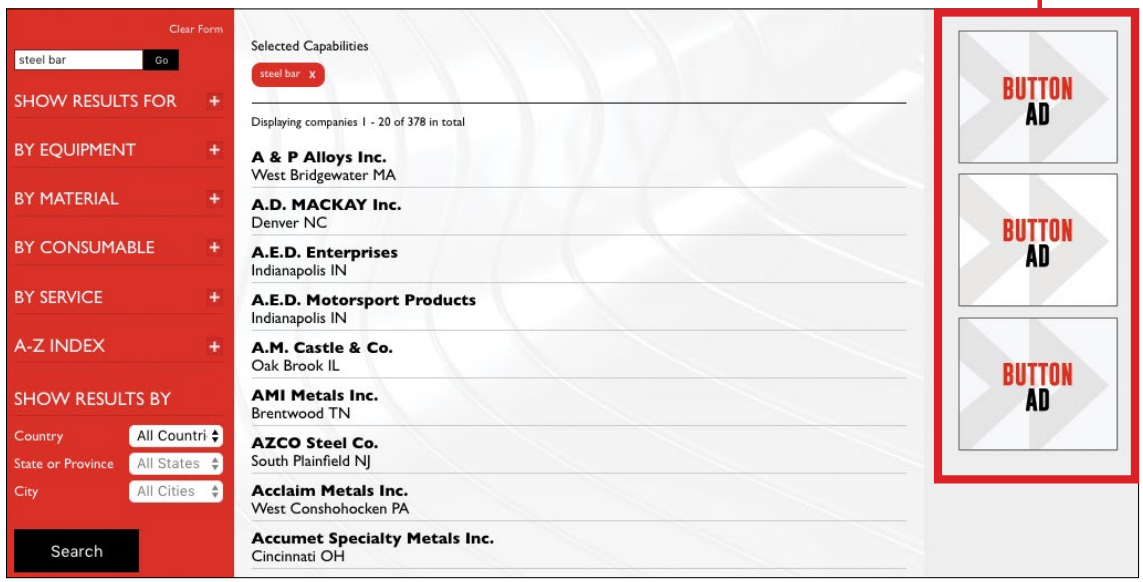
3,420 AVERAGE NUMBER OF CLICKS/MONTH

SITE SPONSOR



SITE SPONSOR— Exclusive to one advertiser per year. Display your company message on our home page complete with link to your value added Enhanced listing. **Specs: 728 x 90 pixels**

SEARCH RESULT BUTTON ADS



Grab a decision maker’s attention with **EACH** and **EVERY** product search— links to your detailed listing. **Specs: 180 X 150 pixels**

Contact your sales representative (see page 8) for rates.

PREMIUM SPONSORSHIPS

BE FIRST TO BE SEEN IN SEARCH RESULTS. Secure one of the top two spots in targeted search results for an entire year. Purchase a Premium Sponsorship and receive all **ENHANCEMENTS** to your company's listing for FREE.

Contact your sales representative (see page 8) for rates.

ENHANCEMENTS

Enhance your company listing for a more complete picture of your company and its capabilities.

COMPANY LOGO

Your company's logo appears with your listing.

COMPANY DESCRIPTION

Provide a 100 word company description.

RESOURCE

Provide links to your company's existing content; Articles, white papers, webinars, literature, Blogs, etc.

CONTACT LISTING

Include your full address, phone number, email, and website.

GALLERY

Showcase your installation photos, product shots, facility photos, or video (link to YouTube video) etc.

To enhance your listing, go to Metalsandmetalworkingsearch.com (credit cards accepted) or contact Traci Fonville at [312-654-2325](tel:312-654-2325) or tfon@trendpublishing.com.



TREND PUBLISHING
METALS GROUP.COM

CORPORATE OFFICES

123 W. Madison St., Suite 950, Chicago, IL 60602
312/654-2300, fax: 312/654-2323

EDITORIAL

CORINNA PETRY

Editor-In-Chief
312/654-2315
cpetry@modernmetals.com

LYNN STANLEY

Senior Editor
937/912-5158
lstanley@ffjournal.net

LAUREN DUENSING

Contributing Editor
312/320-4109
laurenduensing@gmail.com

ALAN RICHTER

Contributing Editor
773/525-0678
arichter@modernmetals.com

DESIGN & PRODUCTION

CARLOTTA LACY

VP Production
312/654-2318
carlotta@modernmetals.com

MATTHEW LAFLEUR

VP Creative
312/654-2312
mlafleur@modernmetals.com

DIGITAL

LORI KIRCHNER

Digital Manager
248/921-1363
lkirchner@trendpublishing.com

CORPORATE

MICHAEL D'ALEXANDER

President/Publisher
312/654-2309
mdalexander@modernmetals.com

JIM D'ALEXANDER

Vice President/Digital Manager
770/862-0815
jdalexander@modernmetals.com

BILL D'ALEXANDER, COO

203/438-4174
bdalexander@modernmetals.com

BOB D'ALEXANDER, VP Sales

616/916-4348
rdalexander@modernmetals.com

DAVID KENT, VP Finance

312/654-2304
dkent@trendpublishing.com

CIRCULATION

BILL D'ALEXANDER, COO

203/438-4174
bdalexander@modernmetals.com

ADVERTISING SALES STAFF

MICHAEL D'ALEXANDER

President/Publisher
312/515-3863
mdalexander@modernmetals.com

Alaska, Arizona, Arkansas, California,
Colorado, Hawaii, Idaho, Kansas, Montana,
Nebraska, New Mexico, North Dakota,
Oklahoma, Texas, Wyoming

JIM D'ALEXANDER

Vice President/Digital Manager
770/862-0815
jdalexander@modernmetals.com

Alabama, Florida, Georgia, Louisiana,
Minnesota, Mississippi, W. New York,
North Carolina, Pennsylvania, South Carolina,
South Dakota, Tennessee

BILL D'ALEXANDER, COO

203/438-4174
bdalexander@modernmetals.com

Connecticut, Delaware, Indiana, Kentucky,
Maine, Maryland, Massachusetts, Missouri,
Nevada, New Hampshire, New Jersey,
E. New York, Ohio, Oregon, Rhode Island,
Utah, Vermont, Virginia, Washington,
West Virginia, International

BOB D'ALEXANDER, VP Sales

616/916-4348
rdalexander@modernmetals.com
Illinois, Indiana, Iowa, Michigan, Wisconsin

VALERIE TREIBER, VP Sales

Metal Service Centers
203/894-5483
valerie@modernmetals.com

TRACI FONVILLE

Classifieds, Logos,
Reprints and eNewsletters
312/654-2325
tfon@modernmetals.com

